



**Benjamin Faulkner**  
Graphic/Web Designer

## Contact

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## Skills

Adobe Creative Suite (CS5)  
Digital Illustration  
CSS/xHTML  
JavaScript  
Art Direction  
Team Management  
Photography  
Artworking  
Typography  
Creative Flair  
Time Management  
Workload Management  
Eye for detail  
Communication  
Organised  
Teamworking  
Strong print knowledge

## Education

**UWCN**  
BA (Hons) Graphics, 2:1  
**Filton College, Bristol**  
Foundation Art & Design,  
Distinction  
**Hanham High 6th Form**  
A Level Art, Geography &  
Economics  
**Hanham High School**  
GCSE's x 10

Thanks for taking the time to look over my CV. If you have not already done so then please visit my portfolio at:

[www.benfaulkner.co.uk](http://www.benfaulkner.co.uk)

# Curriculum Vitae

## About Me

**“** A highly creative all-rounder with over ten years experience in the graphic design industry, covering a wide range of design disciplines and working environments. Experienced at Senior designer level and comfortable working at both Senior and Middleweight levels. Fully competent in all the latest major design software (MAC & PC) producing design for both print and screen. A conceptual thinker with a keen eye for detail. Able to take a project from initial client brief from planning, design and strategy stages, through to final production. Comfortable liaising, team leading and project managing with additional creatives and key personnel whenever necessary. Strong digital and traditional artistic skills, able to present creative ideas from pencil scamps through to digital presentations. **”**

## Employment History

### AllCreative/AllSigns

**Design Manager (June 2009 - Present)**

After a 6 month travelling break, I started working for established Print/Sign Making/Vehicle Graphics company 'AllSigns' Heading up a new creative department called 'AllCreative' specialising in print design, web design and corporate identity. Working with a wide range of clients varying from one person startups to multi-million pound turnover national companies. Work ranging from business card design, flyers, leaflets and website design to full business branding and implementation. My responsibilities included, all aspects of the everyday running of the company including, client liaison, project quoting, invoicing, project management, team leading, print sourcing, graphic and web design, sourcing/briefing additional freelance designers, programmers, copywriters and photographers where needed.

### BCA (Book Club Associates)

**Senior Designer/Team Leader (June 2007 - January 2009)**

Responsible for and overseeing a team of 4 designers, at Book Club Associates, (part of the Bertelsmann Group) to deliver new creative/concept work for multi million pound, national Direct Marketing campaigns. As senior designer, the role demanded confident decision making to meet agreed deadlines, prioritise the teams workload, as well as accept all responsibility for communication with the marketing team and for setting achievable goals and deadlines. Graphic design work for the various book clubs was also undertaken when needed.

### Fowlers Motorcycles

**Senior Designer (March 2005 - June 2007)**

Duties included designing all advertising and point-of-sale for the largest motorcycle store in the South West. Also responsible for the branding and advertising to complement the strategic positioning of Fowlers own motorcycle accessory brands. This senior role required an ability to manage multiple tasks alongside the responsibility of running of the design studio, the time and workloads of myself, a web designer and junior designer as well as liaising with all printers/suppliers/publications.

### Future Publishing

**Designer/Art Editor (July 2003 - March 2005)**

Working on Redline magazine, I was responsible for the design, layout and production of over 50% of the overall magazine. Also responsible for liaising with production department, filing and organisation of images. I was then promoted to Art Editor for Koi, Ponds and Gardens magazine, where I was responsible for all aspects of designing the magazine including the design and layout of pages, preparing for print, proofing and approving the final magazine.

### Haskins Advertising

**Graphic designer (August 2002 - July 2003)**

A in-house design department set up from scratch by a lead designer and myself to produce all aspects of advertising and POS for a group of 5 furniture stores. My responsibilities included all aspects of press, from concept to delivery. Including liaison with account managers, newspaper/magazine production departments, art direction of any photography.

### Fowlers Motorcycles

**June 2001 - August 2002, Media Works - Graphic Designer**

During my time at Media Works I worked with a great variety of clients over many different mediums. From press and magazine advertising, brochures and magazines, signage to Point of Sale. Working to very tight deadlines at all times, often working after hours to keep them.

